

15 MINS FROM WHITEFIELD'S CHAOS, YOUR RESORT LIFE AWAITS!



PROJECT IS FUNDED BY AND MORTGAGED WITH

TATA CAPITAL HOUSING FINANCE LIMITED

Home Loans are brought to you by Tata Capital Housing Finance Limited (TCHFL) and are offered at its sole discretion. Terms and conditions apply.

PRESENTING SHRIRAM BLUE

A landmark project with 1, 2 & 3 bedroom condominiums and duplex homes, which give you the best of both worlds, a perfect work location and a resort-like weekend lifestyle, at a price that keeps your wallet heavy and your heart light.

EASY ON YOUR DRIVE

Whitefield Extension off Hoodi Junction.



EASY ON YOUR LIFESTYLE

Live a resort-like life, packed with high-end amenities.

₹

EASY ON YOUR POCKET

Prices Whitefield has never seen before.

• MOST PREFERRED BUSINESS DISTRICT for top business professionals in Bengaluru.

• Entrenched with TOP MULTINATIONAL COMPANIES

like SAP Labs, GE, Benz etc. have their R&D setup here.

• HIGH RENTAL potential expected with 4.5-5% yield as compared to a market average of 3.5-4%.

THE LOCATION OF A LIFETIME

WHITEFIELD CITY WITHIN A CITY

• Destination for IT/ITES & RESEARCH companies.

• CAPITAL APPRECIATION at a CAGR of 12-14% as compared to a market average of 8-10%. • 3.5 LAKH+ EMPLOYEES work in Whitefield.

• Most sought-after real estate market In Bengaluru. **NEARLY ONE-THIRD OF HOMES SOLD** are in Whitefield. • SELF-SUSTAINING ECOSYSTEM with established SOCIAL INFRASTRUCTURE like Malls, International Schools.

CONNECTIVITY WITH AN EDGE

10 MINS

From Hoodi Junction/ ITPB Main Road

10 MINS

From Whitefield, Old Madras Road & Kadugodi-Budigere Road

10 MINS

To PRR

15-20

From Baiyappanahalli Metro Station

10-20

From 3 Major Railway Stations – KR Puram, Hoodi, & Whitefield

10-15 MINS

From upcoming Whitefield/Hoodi Metro Station

CONVENIENCE THAT IS PRECIOUS



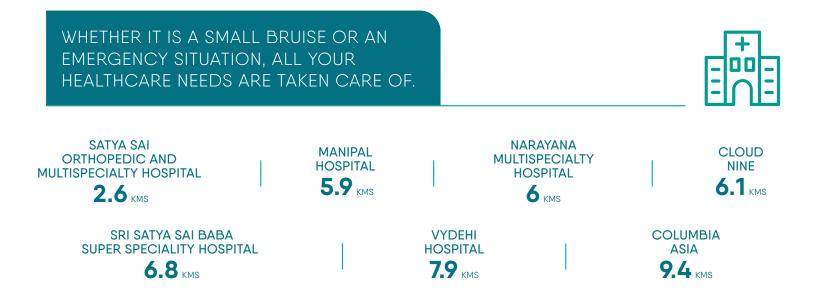
Situated in the pride of Bengaluru; the epicenter of residential and commercial development



Connectivity to virtually the entire city

ENTRENCHED WITH TOP-NOTCH IT PARKS WHERE 40% OF BENGALURU WORKS.

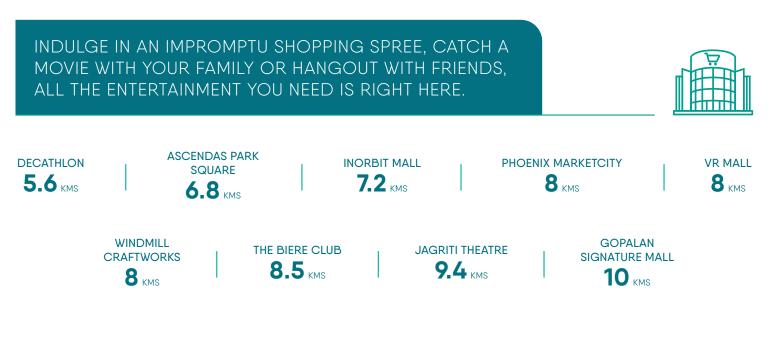




SOME OF BENGALURU'S MOST SOUGHT-AFTER EDUCATIONAL INSTITUTIONS FOR YOUR CHILD'S EDUCATION.









METRO

DER LTIM

Shriram Blue is strategically located in close vicinity to upcoming infrastructural developments. With the fast progressing work of Namma Metro phase 2, one can conveniently access any part of the city. The project will have access to 2 major metro stations–Whitefield and Hoodi.

OT

THE FUTURE OF COMMUTE

mc

PRR

The Peripheral Ring Road which is planned will change the demography of this location and will make it even faster access to all parts of the city.

in in

.

AN INVESTMENT THAT IS REWARDING

An investment that is buzzing with connectivity and will eventually reap returns over and above the capital invested.

WHITEFIELD 10 MIN

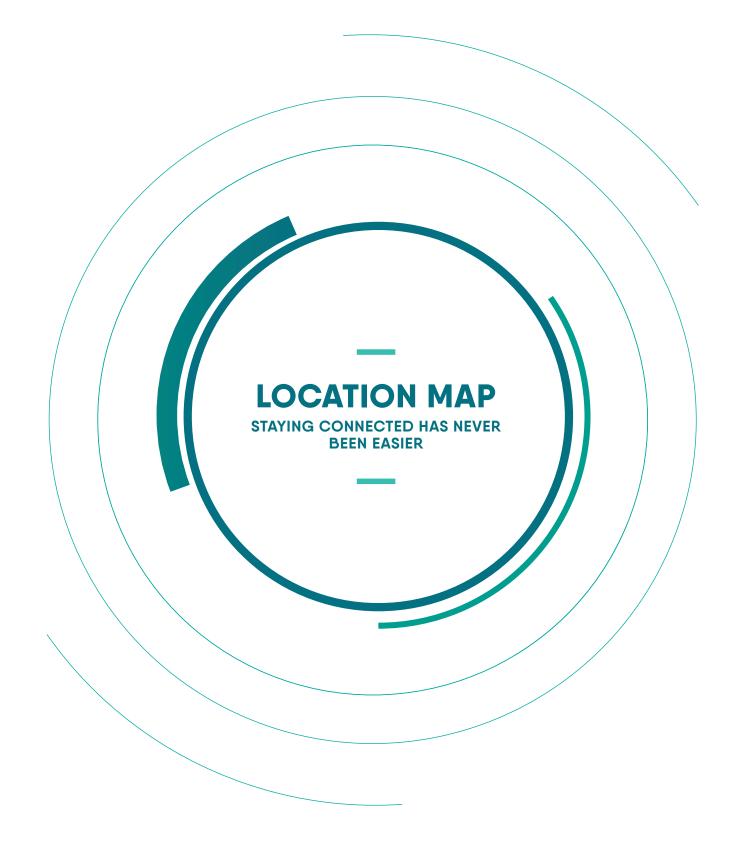
- 40% of all IT space of Bengaluru such as ITPL, SAP, GE, Accenture to name a few.
- Home to Bengaluru's best malls, hotels and hospitals J.W. Marriot, Zuri, Phoenix Market City, Forum Value Mall, Manipal Hospital, Columbia Asia Hospital, etc.
- Numerous renowned schools like Vibgyor, Oakridge International School, Whitefield Global School, etc.

MARATHALLI -ORR 15-25 MIN

- Biggest IT Corridor in Bengaluru.
- Upcoming metro (under construction) is 2 kms away to further ease the connectivity.
- Almost 150+ IT & ITeS companies have their presence in this stretch.
- Malls like 'Soul Arena', 'Central Mall', 'Brookfield Mall', 'Hypercity Market' are present.

CENTRAL BUSINESS DISTRICT 30 MIN

- Central Business District (CBD) as the name suggests, is the prime business district for majority of business operations.
- Has good connectivity through Old Madras Road and Metro (Proposed metro at KR Puram).
- Metro is the recent driving factor for hike in the residential prices and connects all parts of Bengaluru to the CBD.
- Almost 15-20 % of Bengaluru's IT is spread across CBD (UB City, Global Tech Park,Centropolis etc).
- Bengaluru's entertainment and shopping with popular malls like Mantri Square, UB City, Garuda Mall, 1 MG etc.





A WAY OF LIFE YOU'VE NEVER EXPERIENCED.

Nestled amid acres of resplendent greenery, Shriram Blue, blends seamlessly into the natural topography. With its futuristic architecture and innovative design, get ready for a resort-like ambience combining it with the best of Mother Nature.

WELCOME TO A COCOON OF CALMNESS SPREAD ACROSS 8.5 TRANQUIL ACRES.



目

1

Set against the backdrop of the 250-acre Yele Mallappa Shetty Lake



The project offers 1, 2, 3 BHK Condominiums & 3BHK Duplexes.

Each home has been planned with a thoughtfully designed approach to luxury to provide you with one of the finest living experiences.

Aerial view of Shriram Blue

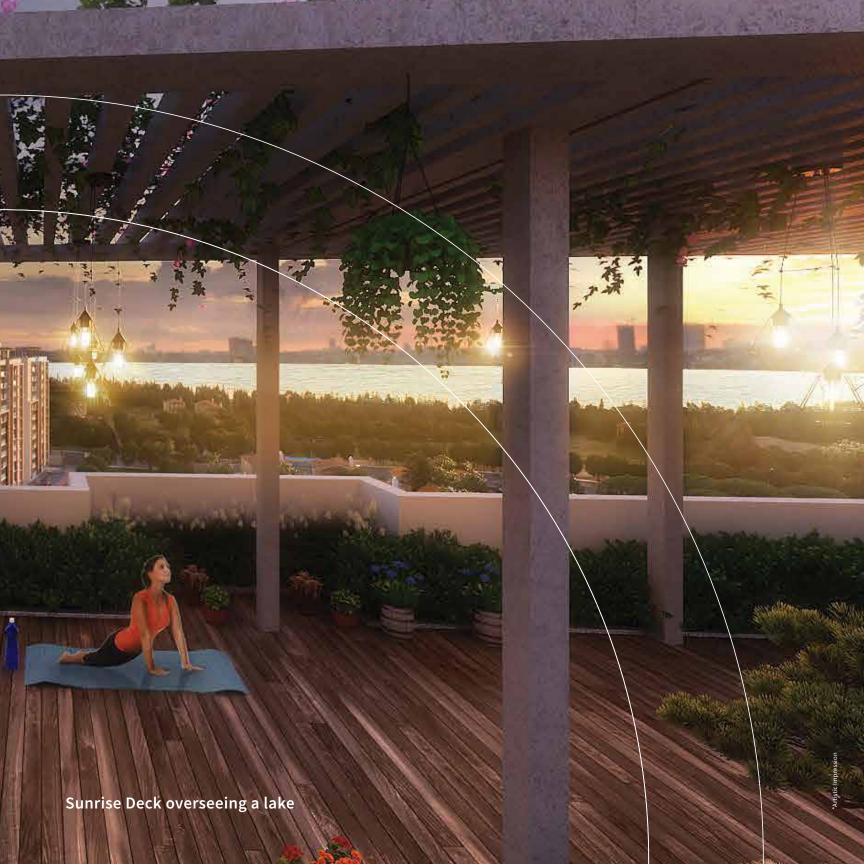
115

Take it easy club

NATURE'S BLUES AT THEIR BEST

A PROJECT THAT BRINGS TO YOU TRUE BLUE RECREATION TO NURTURE YOUR MIND, BODY AND SOUL.

- A PRISTINE 250-ACRE LAKE JUST OUTSIDE.
- SUNRISE POINT ON THE TERRACES OVERLOOKING THE LAKE.
- MORNING YOGA WITH A LAKE VIEW
- INTERACTIVE WATER FOUNTAINS
- LARGE SWIMMING POOL AND KID'S POOL
- RIPARIAN PLANTATION



NATURE'S TRANQUIL LANDSCAPES

Nº WE TO

A PROJECT THAT OFFERS YOU NATURAL GREEN RECREATION TO DELIGHT, TO ENLIGHTEN AND TO INSPIRE.

- A CENTRAL LANDSCAPE SPREAD ACROSS 30,000 SQ. FT. - THE PARK LIFE
- THREE ENCHANTING EXPERIENCES: LUSH TROPICAL GARDEN, AROMA GARDEN & ZEN GARDEN
- A BROAD WALK SET AMIDST VERDANT GREENERY AND MEADOWS

30,000 sft. Verdant Central Greens

t i

State-Of-The Art Clubhouse

Take it easy club

*

WELCOME TO THE TAKE IT EASY CLUB









READING LOUNGE/ CO-WORKING SPACE



A SLICE OF PARADISE

A luxurious lifestyle with the best-in-class indoor and outdoor amenities awaits your arrival. Life at Shriram Blue is one of quality time spent with friends and family. Each and every amenity has been cherry-picked and tastefully crafted to present a premium living experience.

Kid's adventure zone

A STATE OF

3.

- m

04

......

A VIER BI

A FLAWLESS SET-UP FOR YOUR WEEKDAY FUN-QUOTIENT



CRICKET PRACTICE NETS

Let your little champs unleash the cricketers in them



SWIMMING POOL

Take a refreshing dip or make a splash



JOGGING & CYCLING TRACK

Perfect to begin the healthy lifestyle you always wanted

SKATING RINK

Learn to skate circles

around family and friends



AMPHITHEATRE

Catch entertaining performances every now and then

Ħ

TENNIS COURT

Ace it on the court in your inimitable style



BASKETBALL COURT

The perfect platform for your budding basketball player

A REJUVENATING AMBIENCE FOR YOUR DAILY RECREATION



Calm your jangled nerves with an invigorating fitness regime



Indulge in a competitive game of table tennis



Smash your opponents each and every time



Get your adrenaline rush of the day, everyday

NATURE'S BEAUTIFUL BOUNTY AT YOUR SERVICE

NURTURING GREENS



TROPICAL GARDEN

Treat your eyes to the vivid colours of the tropical garden



AROMA GARDEN

Stroll through as a bouquet of fragrances caresses your senses

RIPARIAN PLANTATION

Experience nature's bounty at its refreshing best



ZEN GARDEN

Feel at complete peace as you enjoy an evening walk

THE BEST WEEKEND SPOTS FOR YOUR MUCH-DESERVED RELAXATION

RELAXATION ZONES



CAFE

Tuck in the exuberant ambience at your spacious and eclectic cafe



HEALTH CLUB

Get into the best shape of your life at the health club



HAMMOCKS

Laze around in the hammock with a good book



BARBEQUE AREA

Enjoy a scrumptious cook-out with family and friends



PLAZA

Meet, greet and socialise to your heart's content



SUNRISE DECK

Experience the city's perfect weather amidst tranquil lake views

THE PERFECT WEEKEND ADVENTURES FOR YOUR LITTLE EXPLORERS

CHILDREN ONLY PLEASE



Let your kids experience the thrills of adventure



GIANT CHESS BOARD

Learning chess was never this much fun



An area dedicated for the recreation of your tiny tots



Summer vacations just got better for your little darlings



Narrate a fairy tale, play Hide & Seek and spend some special me-time with your little one.

YOUR DAILY NEEDS

Shriram Blue also ensures that little daily conveniences are always within your reach. Whether it is medical help or a last minute cook out for friends, assistance is not too far away.





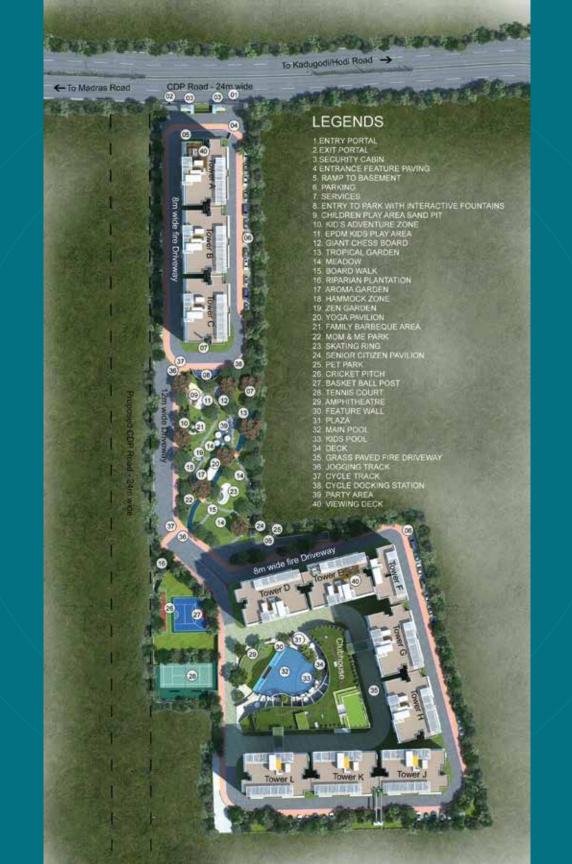
ATM



PROVISIONAL STORE

YOUR STORY, WAITING TO BEGIN.





HOMES BUILT TO SUIT YOUR NEEDS









If you are a newly married couple, we have the perfectly sized 1 BHK homes for you.



If you are a growing family, looking for that extra room for your growing kids, then you will find the 3 BHK homes are apt for you.

If you are a nuclear family, then the 2 BHK homes are the right choice for you.

If you are large family with three generations in one home, then the match for you, to give you enough space and much needed privacy.

Spacious master bedroom

SMARTLY DESIGNED HOMES THAT OPTIMIZE YOUR HAPPINESS

- Efficiently planned towers, with only four units to core, for exclusivity.
- Luxurious, yet optimised and well-planned units with an area efficiency of 73%.
- **III** Designed to have excellent day lighting & cross-ventilation.
 - Foyer for a warm and inviting reception area for guests.
- Living rooms with a spacious balcony deck.
- Comfortably planned bedroom with ample storage provisions to accommodate double bed, wardrobe, TV cabinet etc.
- Premium specifications for all fixtures and fittings.
 - Non-biometric digital locks.

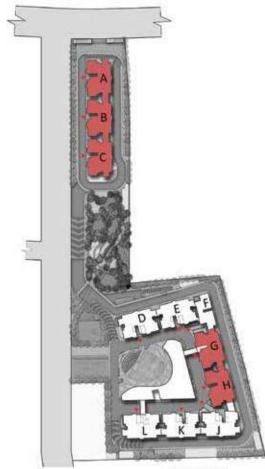




TOWER A, B, C, G & H

TYPICAL A, B, C - 1st, 4th, 5th, 8th, 9th & 12th FLOOR PLAN TYPICAL G & H - 4th, 5th, 8th, 9th & 12th FLOOR PLAN









TOWER A, B, C, G & H

TYPICAL 2nd, 6th & 10th FLOOR PLAN





TOWER A, B, C, G & H

TYPICAL 3rd, 7th, 11th FLOOR PLAN







TOWER D & E

FIRST FLOOR PLAN





TOWER D & E

2nd, 6th & 10th FLOOR PLAN



TOWER D & E

2nd, 6th & 10th FLOOR PLAN





NORTH

2nd & 12th FLOOR PLAN









2nd, 6th & 10th FLOOR PLAN



TOWER J

3rd, 7th, 11th FLOOR PLAN



TOWER J

4th, 5th, 8th, 9th, & 12th FLOOR PLAN



FIRST FLOOR PLAN



2nd, 6th & 10th FLOOR PLAN



3rd, 4th & 11th FLOOR PLAN



4th, 5th, 8th, 9th & 12th FLOOR PLAN



TYPICAL FLOOR PLANS



Has a compact core, with very little space wasted on common corridors and lift lobbies. Private units with large configurations due to only 4 units per floor.

Т

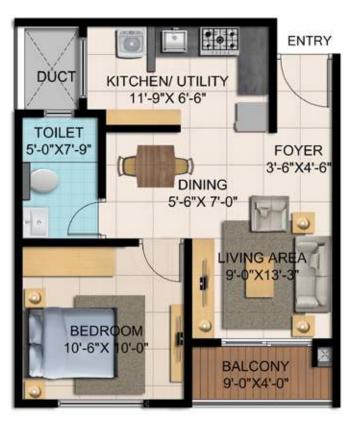
2 staircases, which are wider than standard.

L

2 Lifts per block for better access and convenience.

Е

1 BHK UNIT





CARPET AREA: 416.34 SFT BALCONY AREA: 35.84 SFT SALEABLE AREA: 645 SFT

Foyer for a warm and inviting reception area for guests. Ample Living area with attached balcony.

Separate dining space. Efficient kitchen with utility space. Comfortable bedroom to accommodate double bed, wardrobe, TV cabinet etc.

UNIT PLANS – 2 BHK

2 BHK UNIT (TYPE 1)

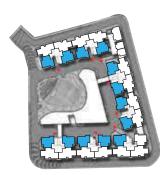


2 BHK UNIT (TYPE 2)





CARPET AREA: 865.53 SFT BALCONY AREA: 56.40 SFT SALEABLE AREA: 1250 SFT



CARPET AREA: 872.84 SFT **BALCONY AREA: 86.86 SFT** SALEABLE AREA: 1285 SFT

Foyer for a warm and
inviting receptionLarge living & dining
area with attachedL - shaped large
kitchen with area for guests.

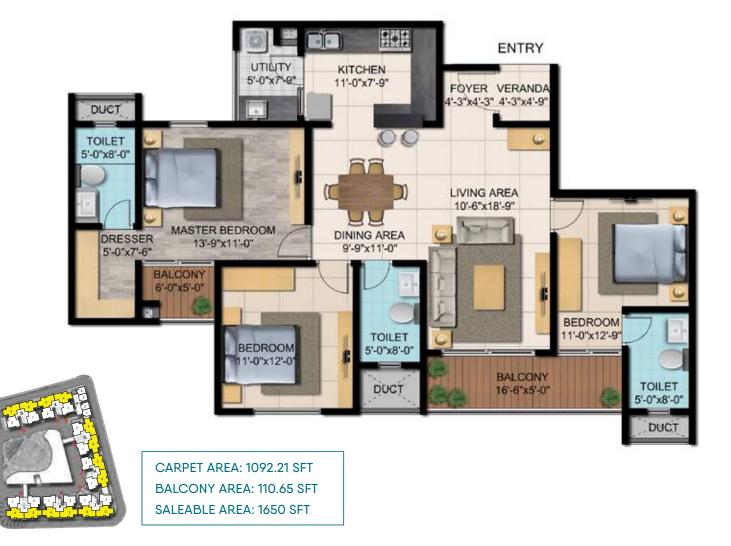
large balcony.

attached utility area.

Comfortable bedrooms One attached to accommodate double bed, wardrobe, TV cabinet etc.

and one common toilet.

3 BHK UNIT



and inviting reception area for guests.

- Foyer for a warm | Large living with | separate dining space.
- Large balcony deck for living and regular balcony for master bedroom.
- L- shaped large kitchen with attached utility.
 - Comfortable bedrooms 2 attached and to accommodate double bed, wardrobe, TV cabinet etc.
 - one common toilet.

3 BHK DUPLEX UNIT



BALCONY BELOW LIVING ROOM BELOW MASTER BEDROOM 10'-9"x12"-9" FAMILY ROOM 12'-0"x14'-0" TOILET 5'-3"x8'-0" TOILET 5'-0"x7'-0" SIERIERONIA FOYER-11'-6'x11'-6" 4'-9"x12'-0"

LOWER FLOOR LEVEL

UPPER FLOOR LEVEL



LOWER FLOOR CARPET AREA: 852.18 SFT UPPER FLOOR CARPET AREA: 611.60 SFT BALCONY AREA: 122.06 SFT SALEABLE AREA: 2150 SFT

Double height living area.

Т

Т

3 bedrooms with 3 attached toilets.

- Well planned dining area near kitchen with utility.
- Large outdoor deck for gardening or enjoying supper in the evening.
- Foyer for a warm and inviting reception area for guests.

- (2 & 3, 6 & 7, 10 & 11 FLOOR)
- Large bedrooms to accommodate a double bed and wardrobes including one regular bedroom for a guest.

INSIDE SHRIRAM BLUE

Shriram Blue is adorned with the choicest material specifications. Each home presents intricate planning and a well-laid out design.

SPECIFICATIONS

COMMON AREAS



Elegant entrance lobbies with granite flooring.

Upper floor common lobbies and passage flooring in granite.

U 100% DG back-up for lights in ground floor common areas, lifts, and other essential utilities, so you are never worried about a power cut.

High speed lifts of a reputed brand (Kone or equivalent) provided with 100% DG power back up.

CCTVs are provided in the common areas & GF lobbies for security monitoring along with the security personnel for safety.

UNITS SPECIFICATIONS

- Modular type switches/sockets.
- TV and telephone points are provided in Master Bedroom & Living Area.
- DG back up to 1KW for 1,2,2.5 & 3 BHK and 2KW for duplex flats.
 - Geyser point is provided in all the toilets.
- Toilets are fitted with premium brands of sanitary fittings, with KOHLER or equivalent sanitary ware and CP fittings (Jaquar or equivalent).
 - AC point provision in all the bedrooms.

UNITS SPECIFICATIONS

- Carefully planned with excellent specifications.
 MIVAN construction ensures great finish, good structural performance and timely construction completion.
- The main door is a special one. It has a durable Teakwood frame with factory-made BST shutter for a premium look. Grand entry through entrance door.
- Main door comes with extra security through video door phones and non-biometric digital locks.
- 🔲 Windows and sliding doors to balcony are of UPVC. UPVC windows have excellent durability and are easy to maintain.
- Windows will have 3 track with Bug mesh to enjoy cool breeze keeping your window open.
- Kitchen, with 30mm polished granite counter with SS sink and drain board, and provision for water
 purifier. Superior quality glazed tile dado for easy maintenance in kitchen up to 2'0" height & up to sill level in utility. Additional SS sink in the utility.
- Large (800x800mm) superior quality vitrified tile flooring in the living, dining, kitchen, foyer & bed rooms to maximise visual appeal while being very easy to maintain. Master bedroom will have laminated wooden flooring.
 - The flooring in wet areas like the utility, toilets and balcony are of anti-skid tiles to ensure safety and prevent accidents.

INFRASTRUCTURE

- Excellent water supply, with options to install a water softening plant if required.
- State-of-the-art sewage treatment plant to minimize water usage. Recycled water to be used for
 Ilushing and landscaping purposes.
- Equipped with the latest Organic Waste Converter to recycle kitchen waste and fertilize the environment.
 - Rain water harvesting and ground water recharging pits provided to boost ground water supply.

STEP INTO A BLISSFUL LIVING EXPERIENCE

ft2 2

1000

At Shriram Blue we have endeavoured to give you a lifestyle that goes beyond the four walls of your home. It offers you top-notch amenities without burning a hole in your pocket. One that makes all other projects in the vicinity seem pale in comparison. 10



LUXURIOUS LIFESTYLE AT POCKET-FRIENDLY PRICES



20-25% BETTER VALUE THAN ALL OF WHITEFIELD



MOST COMPETITIVE PRICES IN THE 2 & 3 BHK SEGMENT

SHRIRAM PROPERTIES THE BRAND THAT'S RIGHT FOR YOU

BENGALURU'S TOP SELLING DEVELOPER

CHENNAI'S BIGGEST LAUNCH

PART OF THE FINANCIAL GIANT SHRIRAM GROUP 22,000+ HAPPY FAMILIES AMONG TOP 5 RE COMPANIES IN SOUTH INDIA*

PE INVESTMENT BY TATA CAPITAL, TPG, WALTON STREET, MITSUBISHI AND OTHERS AWARDED THE DEVELOPER OF THE YEAR AWARD BY ET NOW 2018 - 19

COMPLETED 25 PROJECTS, REPRESENTING 12.86 MILLION SQ.FT. OF SALEABLE AREA

OUR CORE PHILOSOPHY



CONSULTANTS

KGD is a leading international, integrated practice with a diversified portfolio in design, engineering and build verticals of the building industry. Established in 2003 and headquartered in Bangalore, KGD also has presence in major metro cities of India like New Delhi, Mumbai, Hyderabad and an International office in Dubai as well. Our team of 300+ is a pool of young and dynamic professionals from different parts of the world, Founded by Nejeed Khan Ned Kirschbaum and Jim Bradburn

KGD successfully established a fully integrated practice which includes, Master Planning, Architecture, Interior Design, Engineering, Landscape and Contract Management. In addition, KGD is offering Project Management Consulting to help our clients with a fully integrated Design and Build solution.

NOTE-WORTHY PROJECTS:



RESIDENTIAL

DUBAI TOWERS - DUBAI, UAE SOBHA TOWERS - THRISSUR, INDIA GRAND WEST - BANGALORE, INDIA



COMMERCIAL

MANYATA TECH PARK - BANGALORE, KARNATAKA OZONE TOWERS - CHENNAI, TAMIL NADU PHOENIX TOWER - HYDERABAD, ANDHRA PRADESH CORNER STONE + EMBASSY TOWER - VARTHUR, BANGALORE



HEALTHCARE

COLUMBIA ASIA - WHITEFIELD, BANGALORE, KARNATAKA APOLLO HEALTH MEGACITY - CHITOOR, ANDHRA PRADESH MGM HOSPITAL - CHENNAI, TAMIL NADU COLUMBIA ASIA - PUNE, MAHARASHTRA MEDCARE PALACE HOSPITAL - DUBAI, UAE EXEMPLA LUTHERAN - DENVER, COLORADO, USA INDO-AFRICAN HOSPITAL - CONAKRY, GUINEA, WEST AFRICA



EDUCATION

g d goenka University - Gurgaon, India Vedanta University - Puri, India Jubail University College - Jubail, Saudi Arabia Humanities gateway - Irvine, California, USA



HOSPITALITY ACCOR IBIS - GOA, INDIA ZAYA HOTEL- DUBAI, UAE AZDA HOTEL & CONVENTION CENTER

INDUSTRIAL ARVIND APPAREL CITY - AHMEDABAD, INDIA

WORKPLACE INTERIORS FACEBOOK - HYDERABAD, INDIA HONEYWELL - BANGALORE, INDIA CENTREPOINT - DUBAI, UAE H & M CORPORATE OFFICE - BANGALORE,INDIA



PROJECT IS FUNDED BY AND MORTGAGED WITH

TATA CAPITAL HOUSING FINANCE LIMITED

Home Loans are brought to you by Tata Capital Housing Finance Limited (TCHFL) and are offered at its sole discretion Terms and conditions apply.



SITE OFFICE ADDRESS

SY No. 11(P), Hobli, Road, Kadugodi, Medahalli, Seegehalli Rd, Krishnarajapura, Bengaluru - 560049 Visit: www.shriramproperties.com | Email: enquiry@shriramproperties.com

> RERA No : PRM/KA/RERA/1251/446/PR/180728/001966 RERA REGISTERED

> > CREDAÎ

www.shriramproperties.com/blue

080 4083 1343

*TERMS AND CONDITIONS APPLY.